

Abstract 711

TITLE: The Rubber Hits The Road (Capacity Building Ain't Just Technical Assistant)

AUTHORS: Don Mays-Project REACH Coord., Paul Loberti-Chief Adm. Div of AIDS

TOPIC DESCRIPTION: Community Planning Groups (CPG) increasingly require that planning be translated into effective action. Many CBOs, on the other hand, are overwhelmed by the demand to create theory-based, outcomes oriented, measurable HIV/AIDS prevention programming in order to receive (continued) funding. This skills building, experiential workshop demonstrates how a comprehensive Capacity Building initiative supported by CPGs can enable CBOs not only to comply with the funding sources' requests but also to develop more effective programs for the populations they serve.

ISSUES TO BE DISCUSSED: CAPACITY BUILDING IS NOT JUST TECHNICAL ASSISTANCE! This workshop will discuss and demonstrate strategies that lead to the development of a comprehensive Capacity Building initiative that incorporates a partnership between state/local health departments, Community Planning Groups and community based organizations and leverages this partnership to increase the likelihood of success of prevention activities at the community level.

LEARNING OBJECTIVES: To 1) Understand that Capacity Building is a vital tool in the development and implementation of a comprehensive plan for HIV prevention; 2) Learn four essential components of an effective Capacity Building Initiative; 3) Define the role of the local/state health department; 4) Define the role of the CPG; and 5) Define the role of the CBOs.

SOLUTIONS, METHODS, MODELS, OR EXAMPLES: Overview (including experiential activities, handouts and evaluation data) of the model **Project REACH**, a successful Capacity Building initiative sponsored by the Rhode Island CPG in cooperation with the RI Department of Health and Initiatives for Human Development.

PRESENTER CONTACT INFORMATION

Name: Don Mays, Program Coordinator-Project **REACH** IHD

Address: 50 Gladstone Street
Cranston, RI 02920

Telephone: (401) 722-9400